

WESTERN AUSTRALIAN AQUATICS
INDUSTRY REPORT 2015-16
THE STATE OF THE INDUSTRY

#everyonecanbealifesaver

www.lifesavingwa.com.au / www.liwaaquatics.org.au

LIWA

LEISURE INSTITUTE OF WA AQUATIC (INC)



Royal Life Saving

THE ROYAL LIFE SAVING SOCIETY - WESTERN AUSTRALIA INC.

PATRONAGE

11.1

MILLION

4

VISITS PER WA POPULATION



EXPENDITURE

\$80.8 MILLION

\$7.30 PER PATRON VISIT

WATER
CONSUMPTION

1160 ML
(1.16 BILLION LITRES)

105L
PER PATRON VISIT

SPECIAL PROGRAMS

82%

RUN SWIMMING
LESSONS

25%

OFFER PROGRAMS
FOR THE DISABLED

16%

OFFER PROGRAMS FOR
ABORIGINAL PEOPLE

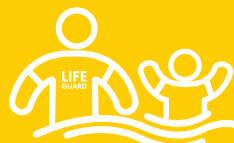
16%

OFFER PROGRAMS
FOR CALD

THE WORKFORCE



POOL OPERATORS



LIFEGUARDS



SWIM INSTRUCTORS

POSITIONS

519

978

2123

PERSONNEL

529

1442

4250